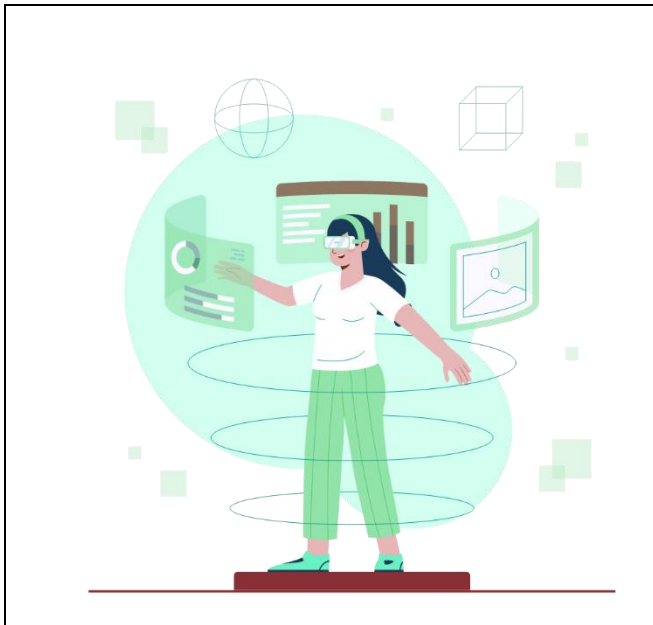


Learner Handout - Digital Transformation Specialist



Job Profile:	Digital Transformation Specialist
Role Description:	A Digital Transformation Specialist is a professional who works with organizations to help them navigate and implement digital transformation initiatives. They typically have a deep understanding of digital technologies, as well as an ability to analyse business processes, identify opportunities for improvement, and design and implement digital solutions to streamline operations and increase efficiency.
Competences Addressed:	virtual collaboration, business acumen, digital communication, mental endurance
Key Skills:	critical and strategic thinking, effective communication and collaboration, problem solving, high level of adaptability, familiarity with emerging trends in IT and computer science, such as cloud computing and artificial intelligence, blockchain and cybersecurity skills, data analysis and visualization skill, knowledge of commonly used programming languages, familiarity with software development frameworks

Personal Action Plan:

Individual's Name: _____

G: Goal - The Goal is the endpoint, where you want to be. The goal has to be defined in such a way that it is clear to you when you have achieved it.

R: Reality - This is how far you are from their goal. If you were to look at all the steps you need to take in order to achieve the goal, the Reality would be the number of those steps you have completed so far.

Where do I want to be? – Long Term Goal

Where am I now? – Reality

***Education/Training History:**

***Career History:**

O: Obstacles - There will be Obstacles stopping you from getting where you are now to where you want to go. If there were no Obstacles, you would already have reached your goal.

Options, once the Obstacles have been identified, the ways of dealing with them are the Options.

***What is stopping me from getting where I want to be? – Obstacles**

What could I do? – Options

W: Way Forward - The Options then need to be converted into action steps which will take you to your goal. These are the Way Forward.

Next Steps:

How can I get there? – Way Forward Action Points

Additional Learning Resources

Title: 'What Does a Digital Transformation Specialist Actually Do?'	Link: https://www.innopharmaeducation.com/news/what-does-a-digital-transformation-specialist-do
Title: 'Digital Transformation Specialist: Overview and Opportunities'	Link: https://digitaldirections.com/digital-transformation-specialist/
Title: 'Talent & Learning Solutions for Digital Transformation'	Link: https://www.thedigitaltransformationpeople.com/
Title: 'What Are the Most Common Digital Transformation Jobs?'	Link: https://www.digital-adoption.com/digital-transformation-jobs/
Title: '25 Digital Transformation Job Titles: An Updated List of In-Demand Roles'	Link: https://digitaldirections.com/digital-transformation-job-titles/
Title: '5 Keys to Choosing a Digital Transformation Specialist'	Link: https://metaexperts.com/5-keys-choosing-digital-transformation-specialist/
Title: 'Earn your Digital Transformation Specialist Certificate'	Link: https://www.bpminstitute.org/certificates/digital-transformation-specialist
Title: 'How to Make Digital Transformation a Success'	Link: https://liquid.digital/how-to-make-digital-transformation-a-priority/
Title: 'Digital Transformation Is About People, Not Just Technology'	Link: https://youtu.be/zZVkUfg6at8
Title: '4 mindsets your team needs for a successful digital transformation'	Link: https://www.atlassian.com/blog/teamwork/digital-transformation-mindsets